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4 STEP PROCESS

STEP 1

▶ OVERAL SITE GOALS

Client analysis, gathering company data, create website schedule . client emails, project timeline



STEP 2

▶ WEBSITE STRUCTURE

Define internal needs of the website content delivery. Website navigation and site map construction



STEP 4

▶ WEBSITE LAUNCH & BEYOND

Final execution of website, all dots are dotted all t's are crossed.



STEP 3

▶ VISUAL DESIGN PRODUCTION

once the design has been selected the options are laid out and design slicing / coding begins



Luke 4:4 Man does not live on bread alone



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PRICING FEES

SO YOU WANT TO TAKE IT TO THE NEXT LEVEL HERE'S HOW

ADVERTISE

INNOVATE

ENTERTAIN



PRINT DESIGN

▶ PRICING BREAKDOWN

\$800.00 — [LOGO DESIGN
LETTER HEAD / ENVELOPES
BUSINESS CARDS]

DESIGN CHANGES AFTER PROJECT COMPLETION STARTS AT \$30 PER HOUR

LOGOS COMPS TO A LIMIT OF ABOUT 6 DIFFERENT DESIGN DIRECTIONS. NO 2 LOGOS ARE THE SAME AND COME IN THEIR OWN DISTINCT FLARE AND STYLE.

ON PROJECT COMPLETION ALL FILES ARE SENT VIA FTP TO DOWNLOAD ON THE CLIENT FORUM. CLIENT FORUMS ARE PROVIDED ONCE \$200.00 OF A DOWNPAYMENT HAS BEEN RECEIVED.

PAYMENTS CAN BE SENT TO JISCARD PIERRE-LOUIS
19417 SW 65TH ST PEMBROKE PINES FL 33332
CHECKS CAN BE MADE OUT TO JISCARD PIERRE-LOUIS
SPORADICNATURE IS NOW ACCEPTING PAYMENTS THROUGH PAYPAL.
PAYPAL ID: jiscard2000@hotmail.com



WEBSITE DESIGN

▶ PRICING BREAKDOWN

\$600.00 SPLASH SITE

\$800.00 HTML SITE

\$1500.00 FLASH/HTML SITE

\$2000.00 FLASH SITE

DESIGN CHANGES AFTER PROJECT COMPLETION STARTS AT \$30 PER HOUR

ALL FLASH SITES COME WITH STORYBOARDS TO EXPLAIN THE PROCESS OF HOW FLASH INTROS WILL COME ABOUT. MOST FLASH INTROS CAN GO BETWEEN 5 - 10 SECS.

CONTENT SHOULD BE PROVIDED FROM THE CLIENT. GETTY IMAGES IS AN EXCELLENT PHOTO RESOURCE TO GATHER STOCK PHOTOGRAPHY FOR THEIR WEBSITE CONTENT.
WWW.GETTYONE.COM

HOSTING & DOMAIN NAMES PROVIDED BY WWW.APLUS.NET

HTML SITES ARE STATIC BROCHURWARE SITES CONTAINING NO FLASH CONTENT IS IMPLEMENTED IN THESE SITES.

FLASH / HTML SITES ARE HYBRID SITES THAT ARE HALF FLASH & HALF HTML. THEY WILL CONTAIN MUSIC AND SOUND EFFECTS BUT THE MAIN CONTENT IS STATIC HTML. THESE SITES ADD FLEXIBILITY TO ENGAGING CONTENT WITH FLASH BUT NOT BE SOO BOGGED DOWN WITH PRELOADERS WHICH YOU OFTEN SEE ON MOST FLASH SITES.

ONE PAGE WEBSITES ARE WEBSITES THAT WANT TO BE ON THE WEB HAVE VERY LITTLE CONTENT BUT WANT TO HAVE AN ATTRACTIVE PRESENCE ON THE WEB, THEY ARE TYPICALLY HYBRID ONE PAGERS WITH A PARAGRAPH OF TEXT AND TRANSITIONAL IMAGERY

Turn around times for most projects are anywhere from 2 - 3 weeks. I have a fulltime job so schedules tend to fluctuate. 2 -3 weeks is just buffer time.

▶▶ **coming soon // 3D / Broadcast Design**

Questions/comments or suggestions : jiscard@sporadicnature.com